



**SOUTH BOUND**  
SHOW MANAGEMENT



**announces its' newest product  
to improve your horse's topline and  
performance:**



Nutrena's unique approach to topline health.  
Learn more at [www.toplinebalance.com](http://www.toplinebalance.com)

**Is your horse performing at its best? Is it as healthy as it can be? 62% of Veterinarians are starting to recommend improvement in topline to gain health and performance in your equine athletes.**

**Launched October 1 by Nutrena is "Topline Balance", a new and innovative way to score your horse's topline and ensure that you are doing the most for your equine partner's performance. Our top competitors understand the importance of a strong core to gain a competitive advantage and keep a healthy horse for the long haul. Assess your equine athletes today to ensure that you are feeding for optimal performance.**